



FOR IMMEDIATE RELEASE

Crumley Roberts Marketing Department Welcomes Musical Services Director



November 16, 2020: Crumley Roberts is a 30-year-old consumer-based law firm with offices, partnerships and affiliations throughout the United States. Led by President and Chief Executive Officer Chris Roberts, along with a team of Executive Vice Presidents and Shareholder Attorneys, the law firm remains committed to STANDING UP for its clients, for its communities and for its employees through legal practice groups and through community and employee programs offered by The Roberts Center for Leadership, Education, Advancement and Development. Please visit CrumleyRoberts.com for more information regarding the law firm, its legal practice areas and its community programs as well as for Media Inquiries.

Crumley Roberts and Chief Marketing Officer, Kimberly Sanders Roberts, are pleased to welcome Keith Byrd, Sr. as the law firm's new Musical Services Director. The Crumley Roberts Marketing Department is home to three separate divisions run by Ms. Roberts with support from Directors Lauren Watson and Cory Phillips along with Vice President Darrin Edwards and numerous Marketing Team Members. Keith Byrd will join the Department's Creative Services Division and will work with Lauren Watson and Kimberly Sanders Roberts to create and produce original music for all Crumley Roberts Branding, Marketing and Advertising Campaigns.

Keith Byrd, Sr. joins Crumley Roberts as a consummate and experienced performer whose resume includes his time as a Warner/Reprise/Pioneer Recording Artist and Lead Vocalist for Atlantic Star. Keith is a former Pianist and Arranger for Toast to Black Broadway who has toured with Natalie Cole, Phyllis Hyman, Peabo Bryson, the O'Jays, Jonathan Butler and Ashford & Simpson. During his career, Keith has performed for George W. Bush, Senator Elizabeth Dole, Rudy Giuliani, Robert Schueller, Jr., Lauren Bacall, Stephen Humphrey Bogart and numerous other music lovers.

Keith joins Crumley Roberts in association with its partnership with KSR Productions, LLC and looks forward to this new musical adventure. Please go to CrumleyRoberts.com with Media Inquiries.